'the tool'-communication4hackers

thinking about communication from a hacker's perspective getting from IDEA to DELIVERY

OVERVIEW

Increasing the communication skills of people with the 'hacker mindset' is non trivial. Enforcing a set process that channels and provides a linear focus for the communicator will dramatically improve the chance that an audience (of any size) will comprehend the message. You would have already learned most of this material in school, but forcing yourself through it is awesome.

1. planning

brainstorming, mind-mapping, idea gathering, feasibility, collecting and collating

2. outlining

threading a story, what are you telling me? tell me! tell me what you told me!!!

3. writing

even if the message is going to be delivered verbally and once - take the time to write it out

4. revising

revise, refactor, brutally - don't be afraid to kill the cool parts - "it compiles" isn't good enough

5. annotating

give credit where due - think about flow - put in the 'notes to self' - you need music and lyrics

a) storyboarding

(this step is optional for all but formal presentations)

literally shuffling of the cards - visualize the flow - work around the fixed points

b) slide development

(this step is optional for all but formal presentations)

software - template - content

6. practice

in front of others - talk to your webcam - invite friends to a video chat - figure out your timing

Each step links to a detailed set of instructions.



